

MekongNet & IPification Launch Next Generation One-Click Mobile Authentication with Enhanced Security in Cambodia

17 January, 2022 - HONG KONG - MekongNet, the leading Internet Service Provider (ISP) and A2P messaging aggregator in Cambodia, joins forces with IPification, the one-click mobile identity solutions provider, to deliver the next-generation seamless Mobile Data Authentication services in Cambodia. IPification's collaboration with MekongNet will greatly drive the deployment and adoption rate of this service by the enterprises in Cambodia.

IPification is currently the only global provider of mobile IP address-based authentication and identity solutions. The end-users can verify their identity with a single tap based on their mobile ID key which consists of their IP address, phone number, and device data. In addition to security, companies also get to streamline the onboarding and user experience for their users.

IPification had partnered with MekongNet earlier in 2021 and MekongNet has since further developed API/SDK enhancements around IPification's solution including account management, deployment and operations support features, service monitoring and reporting to enhance the offering of the Mobile Data Authentication service to the enterprises. More importantly, MekongNet is able to offer both new and existing clients the flexibility to use both SMS & Mobile Data Authentication service under a single billing and account without any hassle. Various implementation scenarios and hybrid models can also be provided by MekongNet to ensure each client can use the service effectively for their specific processes.

"MekongNet's SMS services has always been the leader in security, protecting both our clients using our services and their customers receiving the SMS content. IPification's platform allows us to further enhance our focus on security by providing the newest innovation in phone number verification," added Albert Lee, head of MekongNet's Value Added Services.

"MekongNet has a huge presence in Cambodia, and I am very happy that together we can enable top-notch security in the enterprise landscape in the country," said Stefan Kostic, IPification CEO. "Apart from security, I am looking forward to seeing the effects frictionless mobile authentication and phone verification will have on productivity within these companies."

MekongNet is offering the full suite of IPification mobile identity solutions, under its Mobile Data Authentication service, including fraud prevention solutions such as SIM swap detection and device change detection, as well as faster user acquisition and QR code login processes. With its decade of API provisioning experience with local companies, MekongNet is able to advise on the best practices, enhance with customized implementation, and provide the best technical support, which it is already known for.

About IPification

IPification is building the backbone for mobile authentication of today and tomorrow. By verifying the device, SIM & phone number via IP address, IPification patented technology is enabling secure, passwordless, zero-tap compatible mobile user authentication, registration, transaction approval and fraud prevention solutions for any mobile application. Readily available across numerous countries and regions, IPification is trusted by some of the leading telco, technology, payment, and OTT companies including Microsoft, GBG, DataZoo, 3HongKong, Axiata Digital.



Benefit Vantage Limited is a provider of security and data backup solutions in Asia, headquartered in Hong Kong, it has a subsidiary in Switzerland, IPIFICATION INTERNATIONAL AG, and representatives operating in the U.S., U.K., Serbia, Russia, Bosnia, Brazil, India, Vietnam and Pakistan.

For more information, please visit www.ipification.com

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About MekongNet

MekongNet is the best leading Internet Service Provider (ISP) in Cambodia. Established since 2006 under Angkor Data Communication Group Co. Ltd, MekongNet is licensed as an Internet Service Provider (ISP), Internet Exchange Provider (IXP) and Internet Data Exchange Center (IDX) granted by the



Ministry of Post and Telecommunications of Cambodia (MPTC). MekongNet currently offers customers Internet Services, Connectivity Services such as IPLC/DPLC/VPN, Cloud and Hosting Services, Data Center Colocation, Managed Services, Wholesales, and ICT Solutions. More importantly, MekongNet's ability is to provide 24/7 high speed Fiber Optic last-mile technology internet access to corporate and residential customers with premium customer support.

MekongNet's SMS service is the longest serving and most trusted SMS service provider in Cambodia. Partnered with mobile telcos, MekongNet's direct connections provide the most

secure and reliable service for sending one-time-PIN (OTP), verification codes, important notifications and SMS marketing. With multiple routes, 24-hour monitoring and support teams, MekongNet ensures your message is delivered on time, every time.

For more information, please visit www.mekongnet.com.kh

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